



## Library & Information Week activity ideas

### Monday: Library and Information Week 'Find yourself in a library' launch!

- Set up tours of your library and let your users find out about all the fantastic services you provide.
- Write an article for your staff newsletter and write a special feature on how you found yourself in a library. Encourage people to think about and discuss the theme.
- Be imaginative and create competitions around the theme. Hide notes in your library that can be used to claim a prize, join in on ALIA's 'Find yourself' video competition and get creative, or simply award prizes to any library user who can tell you about how they have found themselves in your library.
- Take to social media and let everyone know how you found yourself in a library. How did you end up working in the LIS sector? How did libraries help shape your personal identity?
- Hold an information evening based on the theme 'Find yourself in a library'. Demonstrate all the ways that your library might help someone to find something out about themselves that they might not know. Encourage children to come and get involved.
- Entice users to find themselves in a library by showcasing your digital resources. Libraries are so much more than brick and mortar buildings, let your users know that with advancing technology, they are now able to find themselves in a library anywhere they can connect to the internet!
- Invite guest speakers from the local community. They could be local teachers sharing their success stories, volunteers sharing their inspirational stories or the local librarian explaining how libraries have helped them find themselves.
- Invite local authors to visit your library for readings and book signings. Use this as an opportunity to talk about LIW and help them find themselves in their own books within your library.
- Have a story competition! Ask your local library lovers to submit a short story, set within a library!
- Hold a pop up library in your community! Campbelltown Library previously did this in their local Civic Centre. They offered tours around their information services, eBook lending and information about books they have available. Enable people to suddenly find themselves in a library!



- Create an interactive activity to get your patrons involved. Maybe create a detailed floor plan of your library and ask patrons to find each spot within it, or hid items within your library that once found can be redeemed for a prize.
- Create a Pinterest board for your library and ask your followers to contribute pins. Potential board ideas include: what users have found inside your library, special books, events.
- Use social media to get your patrons and followers to tell their library story. Ask 'How have you found yourself in a library? What is your favourite memory of being inside a library?' Don't forget to use the hashtags #LIW2018 and #findyourself.
- LIW is a fantastic opportunity to engage with your customers and create a survey. Ask them how libraries changed their life, what is their favourite library experience, what do they like about your library or what could be improved on, and ask them how have libraries helped them to find out something about themselves that they didn't know?
- LIW is also a great opportunity to recognise your library's dedicated and hardworking staff. Hold an awards evening and present awards to your staff for the excellent service they have provided.
- Decorate your library or workplace and enjoy the week!
- Merchandise is available to support your event. Check out the Library and Information Week merchandise [here](#).

### Tuesday: National Library and Information Technicians' Day

- National Library and Information Technicians' Day is an opportunity for library technicians to promote the profession, their role in libraries, and ALIA.
- This day provides a platform to celebrate the important work performed by library technicians.
- Hold a morning tea, lunch, or networking event to celebrate the important role of Library technicians in your workplace.
- Encourage you Library Technicians to tell the story of how they found themselves to be working in the library, what drives them to do the work they do?

### Wednesday: National Simultaneous Storytime

- Head over to the National Simultaneous Storytime [webpage](#) and check out heaps of resources, and inspiration to celebrate the day in your library.
- Use the gathering of National Simultaneous Storytime in your library to get kids involved in Library and Information Week. Talk to the kids about the library, and encourage them to use the library to help them find themselves!
- In line with this year's NSS book, *Hickory Dickory Dash* by Tony Wilson and illustrated by Laura Wood, think about how time has affected your library and how it has changed the ways that users interact with it.

### Thursday: Cancer Council's Biggest Morning Tea

- Celebrate LIW and support a great cause at the same time! Register to host a morning tea on the Cancer Council's Biggest Morning Tea [website](#).



- Register to participate in the Biggest Morning Tea as part of your Library and Information Week celebrations. Go [here](#) to register.

## Friday: ALIA Day

- Celebrate your association by holding an ALIA themed event. Dress up, wear the red and white ALIA colours and bring some food to share.
- Tell others about how you participate in the ALIA community and share on social media using the hashtags #LIW2018 and #findyourself. This can also be an opportunity to extend an invitation to other people in the LIS industry to investigate the [benefits of becoming a member](#) of ALIA.

## Publicity Ideas

There are many ways to promote Library and Information Week, your role in the LIS industry and the importance of the profession. Here are some great ideas to get you started.

- Use our media [resources](#) to invite local media or politicians to your workplace to share the story about what you do and value of service to the community.
- Head to our [download centre](#) on the Library and Information Week webpage. Here you'll find free resources to download and use on your social media, in emails, and great printable resources too. These can be used to create newsletters, media releases, email signatures, or screensavers to promote your LIW event.
- Start a 'find yourself in a library' discussion through social media, 'what have you found in your library?' 'what have you found out about yourself in a library?' Use the hashtags #LIW2018 and #findyourself. Encourage discussions like this to ignite the passion in your colleagues and fellow library lovers.
- Take this passion and set up an advocacy evening with the local community, community leaders and local politicians to highlight the importance and relevance of your library and information service and how libraries help people to find themselves and the positives that come from users spending time inside libraries.
- Join ALIA's 'Find yourself' video competition and get creative to show how user might be able to find themselves in your library.
- Document your Library and Information week, create a video, take photographs and showcase on social media all the wonderful things you are up to.
- Help ALIA promote the LIS industry by making sure to share all the LIW events happening around Australia. Also make sure to let ALIA know about your Library and Information Week event! You can email us at [events@alia.org.au](mailto:events@alia.org.au) with stories, videos, and pictures. You can also use #LIW2018 and #findyourself on social media to share your event with us, so we can help promote it too.

